

## BCR/PACific DATA Conversion Alliance

PACific DATA CONVERSION CORPORATION (PDCC) has announced an alliance with the Bibliographical Center for Research (BCR) to offer a comprehensive range of data conversion services at discounted rates to BCR's 475 member libraries and 1,550 serviced libraries.

BCR is responding to its library members' growing need to convert all types of data to machine-readable form for improved access as well as for preservation. BCR selected PDCC as a conversion vendor because of the company's emphasis on tailoring conversion services to the unique requirements of each client and its familiarity with the library community. PDCC has a long history of working with libraries. For many years, PDCC specialized in converting library shelf lists and catalog cards to MARC formatted records, including tagging and keying. The recent emergence of the digital library has afforded PDCC the opportunity to provide support for converting paper-based and microform-based resources to electronic text and databases in support of virtual library projects.

PDCC provides large-scale conversion services to clients in a wide variety of industries supporting electronic publishing, technical documentation, litigation support, image scanning, MARC, SGML, XML and HTML formats, including TEI-Lite, EAD and E-Bind DTD's. PDCC also provides DTD development services. Projects are custom-developed for each client.

For more information, contact BCR's [Jim Hensinger](#).

